

Over 350 running enthusiasts and pet parents participated in the '5K Woof-Friendly Run' by Shriram Properties Limited

Bengaluru, 30 September 2023: Shriram Properties Ltd (SPL) in association with Bengaluru Marathon conducted today a 5K training run ahead of the Bengaluru Marathon 2023 scheduled to be held in the city on 8th October 2023.

The 5K Woof-Friendly Run conducted at Shriram Pristine Estates at Doddaballapura Main Road witnessed participation from over 350 runners including pet parents and as part of SPL CEED (Collective Employee Engagement Drive) Shriram Properties Bengaluru employees both direct and contracted were part of the run. The Woof-Friendly Run was not a typical run, it was a celebration of health, companionship, and compassion. Additionally, the event gave a great experience for pet lovers and pet parents, with a play area & pet care.

Speaking on the occasion Murali Malayappan, Chairman and Managing Director, Shriram Properties Ltd said, "We are thrilled to be part of the run initiative along with our employees, both direct and contracted. It's a delightful way to celebrate fitness and the bond between pet parents and their furry friends. Set amidst the serene backdrop of our project at Shriram Pristine Estates, the run gave a unique and refreshing twist to the preparation run for the Bengaluru Marathon 2023. It's offered a platform for pet lovers to come together and learn more about pet well-being."

While Urban Animal is on a pathbreaking journey to improve pet health by screening for the most common genetic diseases in dogs using a simple DIY swab test, Pawasana is a unique concept that works towards spreading awareness for Indie dogs and experience for indies to be able to find home.

About Shriram Properties:

Shriram Properties Ltd (SPL) is one of South India's leading residential real estate development companies, primarily focused on the mid-market and affordable housing categories. SPL's key markets include Bangalore, Chennai and Kolkata which together account for nearly 85% of its development activities. SPL has demonstrated track record having delivered 39 projects with a saleable area of 22 msf, mostly in the cities of Bengaluru and Chennai. SPL has a strong development pipeline comprising of 49 projects with an aggregate development potential of 52 msf, as of June 30, 2023.

SPL is part of the Shriram Group, a prominent business group with four decades of operating history in India and is backed by globally renowned private equity player affiliated with TPG. SPL made its initial public offering and became a publicly traded company in Dec'21.

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